

Paarl Media diversifies into tissue



Another link in the chain

As of 1 June 2014, the Group acquired Correll Tissue (Pty) Ltd with unconditional approval received from the Competition Commission. The entity will be Paarl Tissue (Pty) Ltd trading as Correll Tissue. This acquisition marks the Group's exploration of extending its value chain and broadening appeal to a new and existing customer base.

Established in 2000, Correll Tissue reinvented itself in 2012 when it installed the de-inking and hot disperger unit. This resulted in Correll Tissue being the only independent mill in South Africa to generate a product range that matches the quality of other market leaders.

The acquisition allows the Group to expand its manufacturing operations in the paper industry by harnessing the potential of waste paper – currently produced by the extensive printing operations of the Group – in the production of tissue paper. This vertical integration will result in significantly value-add to the manufacturing processes by effective utilisation of waste paper generated by the printing operations.

[Read more...](#)

The importance of sustainable forestry

Paarl Media Cape and Paarl Media Paarl have both successfully been awarded the Programme for the Endorsement of Forest Certification, Chain of Custody certification (PEFC CoC). The PEFC is an international non-profit, non-governmental organisation dedicated to promoting sustainable forest management.

The awarding of the Chain of Custody certification reinforces the sustainability commitments of the Paarl Media Group and allows customers to use the PEFC logo on products, making Paarl Media the preferred choice for responsible customers.

In order to obtain a PEFC logo on products, customers have to request this from their respective account executive, artwork with the PEFC logo will then be submitted to the PEFC central office representative for submission to PEFC for approval. Once approved printing can commence. This will ensure that everyone will be able to enjoy the environmental, social and economic benefits of forests for a long time to come.



Paarl Media growing by leaps and bounds



Introducing Paarl Media Commercial: a business unit designed to attract cost-conscious clients who are looking for a reasonable quality heatset product at the very best price. Perfectly positioned between our current coldset and heatset services, Paarl Media Commercial is set to target a whole new market segment.

Diversification is important and our strategic minds at Paarl Media are always on the lookout for ways to improve our offering and finding ways to utilise machines in innovative ways during down time to maximise efficiency.

The Uniset Hybrid Press at Paarl Media Commercial is capable of producing high quality coldset products as well as mid-level heatset quality products, opening the door for a host of additional services.

This is relevant for specific paper types such as newsprint, wood free uncoated, and certain sc grades. The plant will also be able to print standardised book sections and deliver them to Paarl Media Gauteng for binding. Stitching and trimming options are also available to clients.

Paarl Media Commercial is managed by Paarl Coldset, has the full backup and support structure of the Paarl Media Group, and will be able to draw from their wealth of expertise.

Supporting our nation's dedicated teachers



The National Teaching Awards is an annual event hosted by the Department of Basic Education that provides an opportunity to publicly thank the outstanding work of teachers that work tirelessly towards creating an educated generation of future leaders.

On Thursday 6 March, the awards were held at Birchwood Hotel and Conference Centre in Boksburg. Paarl Media was a sponsor, showing our commitment to help improve the levels of education in our country.

Aaron Ganesh, Managing Director of Correll Tissue, handed over the Kha Rhi Gude Mass Literacy Volunteer Supervisor award at the ceremony to Ms Jane Motlatsi from the Free State. Jane Motlatsi has been involved with Kha Ri Gude for six years, working for three years as a Volunteer Teacher before being promoted in 2011.

[Read more...](#)