

## Novus Holdings welcomes new digital print offering

In May this year, just two months after listing, Novus Holdings has made its first acquisition by purchasing full ownership of Cape Town based specialist digital printing house, Digital Print Solutions as part of the Group's growth plans.



A Novus Holdings company

As one of the most technologically advanced manufacturing operations in Africa, the Group is excited to bring the digital print experience into the fold. The acquisition signals the birth of a Paarl Media digital print division which forms part of our existing print department at our Cape Town premises.

Christoff Botha, Novus Holdings Group Executive: Heatset Operations, whose portfolio now includes the new digital offering, says, "We welcome the Digital Print Solutions team on board and we are looking forward to the future possibilities of this printing facility together with the combined offerings of the new division."

He adds, "This new acquisition will allow our Group to take advantage of the global digital trend and strengthen our print service offering for current and future clients. Adding a digital print unit is a natural progression for Novus Holdings and will allow us to deliver high quality, fast, digital print solutions at very affordable prices. Moving forward our focus will be to ensure that we are able to perform even stronger together."

Operating since 2002, Digital Print Solutions is well known for working closely with South Africa's top publishing companies, self-publishers, academic and educational institutions, advertising agencies, graphic designers, and corporates. The company brings with it a wide and diverse range of digital print clients, a strong track record of excellence, and a high potential for growth.

There is also a natural synergy between the values of both companies, as Digital Print Solutions is a family business which prides itself on adding a personal touch to all of the work they do.

Digital Print Solutions founder Dion Martin, a fourth generation printer with a passion for people and technology, will continue to direct the newly-acquired company's operations.

## Novus Holdings proudly retains its Level Three B-BBEE status

We are proud to announce that our new 2015 / 2016 scorecard revealed that our Level Three Broad-Based Black Economic Empowerment (BBBEE) status and total procurement recognition level has been retained.

In addition to this we have also achieved our highest scores to date, with some of the notable achievements including:

- Management and Control increasing from 8.75 to 9.27
- Employment Equity increasing from 2.40 to 2.56
- Preferential Procurement increasing from 17.44 to 18.12

One of the most significant increases on the scorecard was in the category of Skills Development, which increased from 9.42 to 10.60. This is largely due to the Novus Academy which offers a range of technical skills, like skills management, leadership, IT and systems courses and programmes.

We remain committed to skills development as well as creating jobs and entrepreneurial opportunities. Our Group is becoming increasingly representative of our society and we continue to dedicate ourselves to giving back to our communities.



The new scorecard was announced after an external audit was completed by AQRate, a BBBEE verifications service company.

## New Group Executive for labels and tissue

We are pleased to announce the transfer of Jandr  De Milander to Group Executive: Labels and Tissue, in April. Jandr  was formerly Group Executive: Operations.



Jandr  De Milander, group executive of Labels and Tissue

Jandr  joined Novus Holdings in 2000 as the financial manager for Paarl Gravure and in April 2006 Jandr  was promoted to managing director of the greenfields site Paarl Web Gauteng, known today as Paarl Media Gauteng.

After six successful years at Paarl Media Gauteng, Jandre was promoted as executive director: operations at Novus Holdings.

Jandr  will be working with Luke Papadopoulos, managing director of Paarl Labels and Aaron Ganesh, managing director of Correll Tissue to ensure the continued capitalisation and commercialisation of both the print on packaging and Correll divisions.

This has become a substantial part of our new business and diversification process and we are currently looking to enhance capacity in self-adhesive labels, wet glue labels, and tissue manufacturing as we continue to gain market share.

## Revolutionising the environmental impact of the manufacturing industry

Did you know that a staggering three quarters of all carbon emissions are generated by corporations?

Although the print and paper industry has often been perceived as having a negative environmental impact, Novus Holdings has already begun to transforming how we do business and minimise adverse effects.

### Invest in bio-energy

Biomass energy has the potential to greatly decrease greenhouse gas emissions, lessens the dependence on foreign oil, and decreases the demand on the Earth's resources. Biomass can be used for fuels, power production, and products that would otherwise be made from fossil fuels. It does not add carbon dioxide to the atmosphere as it absorbs the same amount of carbon in growing as it releases when consumed with fuel.

We have harnessed this principle with our biomass boiler, which works on the principle of combustion, and does not use traditional fossil fuels or electricity. Instead, burning wood chips produced from alien vegetation, such as Port Jackson and Black Wattle, generate the steam required in the production process. Neither species are indigenous to the Western Cape but both are extremely high consumers of water.

In addition to being a greener process, the biomass boiler system creates much-needed jobs for local community members who collect the natural material needed to fuel the boiler.



### Keep it local

Keeping many processes in house and sourcing materials from local vendors decreases the need for excessive transportation, saving both time and money, and immediately reduces the carbon output of our business.

### Find alternative uses for waste

All industries produce waste of some type, but often it is the sheer volume of the unwanted materials that makes it difficult to contend with. However, through our acquisition of Correll Tissue, we are able to transform potential waste paper into the production of domestic tissue paper.

We are committed to redirecting print and paper into a sustainable industry and have invested more than R100 million to reduce, re-use, and recycle within our business.